



# A Bridge to Our Future: CFJC Strategic Plan

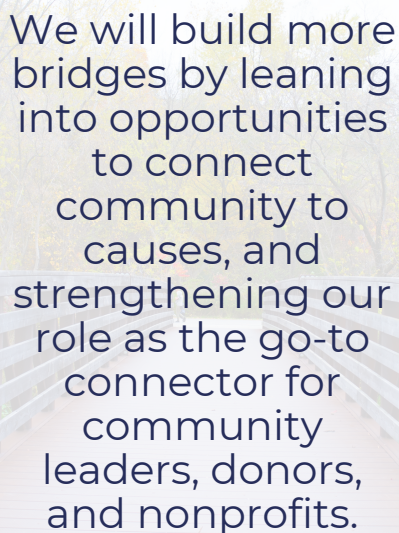
July 1, 2022 - June 30, 2027

## **Asset Development:** Inviting Investment



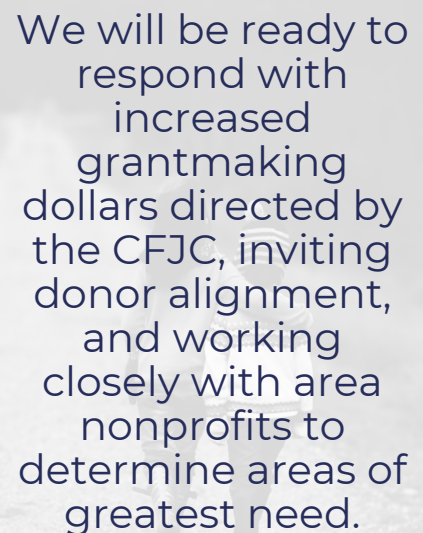
We will invite investment by engaging new donors, starting new funds, focusing on stewardship, and continuing to cultivate relationships with area professional advisors.

## **Community Leadership:** Building More Bridges



We will build more bridges by leaning into opportunities to connect community to causes, and strengthening our role as the go-to connector for community leaders, donors, and nonprofits.

## **Supporting Nonprofits:** Ready to Respond



We will be ready to respond with increased grantmaking dollars directed by the CFJC, inviting donor alignment, and working closely with area nonprofits to determine areas of greatest need.

**The Community Foundation refreshed our mission and vision statements to better align them with our strategic plan.**

### **Mission**

Connecting communities who care with causes that matter to support sustainable change.

### **Vision**

To be the trusted leader of charitable giving; supporting donors, nonprofit organizations, and our communities.