

# Together

2024 ANNUAL REPORT TO THE COMMUNITY





- KALEB BEINING**  
Iowa Landscape, LLC, Beining Acquisitions, LLC, Beining Brands, LLC, Beining Real Estate Solutions, City of Iowa City
- NANCY BIRD**  
Greater Iowa City, Inc., FilmScene Board, South of 6 Business District Board, Better Together 2030 Board
- DAVID BLUDER**  
Author, Former Banker
- ZACH BOHANNON**  
Hills Bank
- LATASHA DELOACH**  
City of Iowa City Senior Center, Johnson County Taskforce on Aging, UNESCO City of Literature Board, Sankofa Outreach Connection
- CHARLIE FUNK**  
MidWestOne Bank (Retired)
- SHERRI FURMAN**  
UI Center for Advancement
- NICK HATZ**  
Shive-Hattery, Inc.
- LYNETTE JACOBY**  
Johnson County Social Services
- REDMOND JONES**  
Former City of Iowa City
- KATE MORELAND**  
Kate Moreland Coaching & Consulting
- DEAN PRICE**  
RSM US LLP (Retired)
- CATHY PUGH**  
Urban Acres Real Estate, 5224GOOD Executive Committee, Iowa City Hospice Board
- LEIGHTON SMITH**  
GreatAmerica Financial Services
- AMINATA TAYLOR**  
Tailored Tax and Accounting, Shelter House Board, Dream City Board, United Way Committee Member
- BRUCE TEAGUE**  
City of Iowa City Mayor, Caring Hands & More, City of Iowa City Council Member
- JAIME WATTS**  
Shuttleworth & Ingersoll, P.L.C., Riverside Theatre Board
- DAN WEGMAN**  
Relion Insurance Solutions
- MELINDA WIELAND**  
Community Volunteer
- THAIS WINKLEBLACK**  
MidWestOne Bank, 5224GOOD Executive Committee, Iowa City Foreign Relations Council, Rotary, Iowa MOST (Miles of Smiles Team) Board



**Dear Friends and Neighbors,**

As we reflect on the past year, one word comes to mind that perfectly captures the heart of our work and the spirit of our Johnson County communities: TOGETHER.

From collaborative grants to collective action, we have been reminded that real progress is only possible when we work TOGETHER and stand side-by-side. When local businesses, nonprofits, civic leaders, and individuals unite around a shared vision, we create lasting change that no single entity could achieve alone.

Our community foundation has grown to become a catalyst for this kind of collaboration. This past year, we brought people together in new and innovative ways to address pressing needs, empower voices, and support meaningful causes.

Whether it be convening conversations around affordable housing and childcare, highlighting food insecurity, or partnering to secure grant funding to support BIPOC small businesses, we did this work TOGETHER.

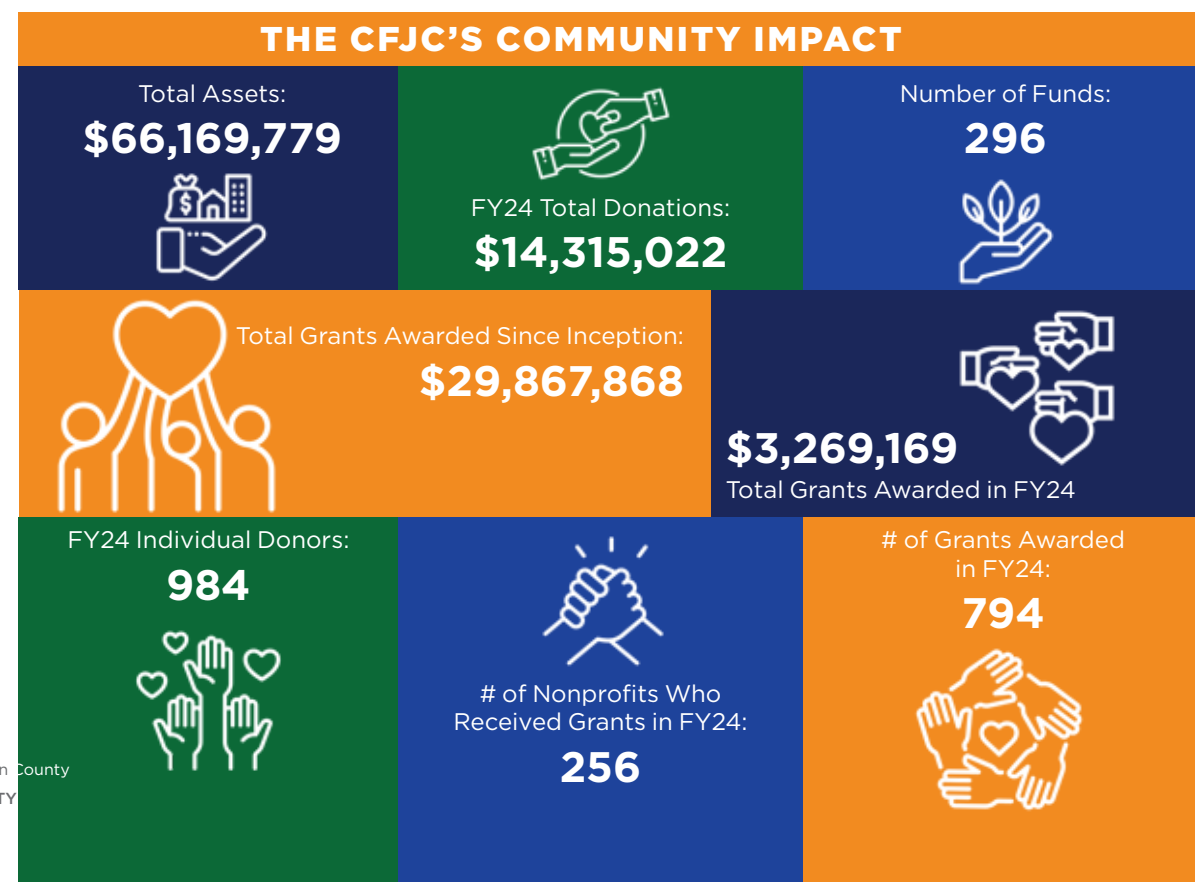
We are deeply grateful to each of you—our donors, partners, volunteers, and friends—for your unwavering support of Johnson County. You have shared your resources, ideas, and time to help address the most pressing challenges facing our communities. But more than that, you have shown us that TOGETHER we are resilient, innovative, and unstoppable.

As you read through this year’s report, we hope you’ll see not just the achievements of a foundation, but the collective strength of a community bound by shared purpose. Every success you see here is a testament to what happens when we come TOGETHER for the greater good.

Thank you for joining with us. TOGETHER, we will continue to build a brighter future for all.

With deep gratitude,  
*Shelly Maharry*  
President and CEO

*Jaime Watts*  
Chair, Board of Directors



**Community Impact Awards Highlight Philanthropic Excellence in Johnson County**

The Community Foundation Board of Directors and staff announced the recognition of four Community Impact Awards at the 2023 Community Celebration. These non-competitive awards recognize individuals, businesses, families, and organizations making positive impacts in our community through their philanthropic work. The following awardees were recognized:

- Community Collaborator – Rotary-Kerber Heartsafe Fund
- Corporate Community Partner – United Iowa Financial
- Community Convener: Equity & Inclusion – City of Iowa City, Office of Equity and Human Rights
- Community Catalyst – Dr. Pete Wallace

Each of these awards highlight important philanthropic work in our community.

The Community Collaborator Award recognized the Rotary-Kerber Heartsafe Fund, which provides CPR training and discounted AEDs to area businesses and nonprofits. Additionally, they work with the Johnson County Ambulance Service to spread awareness and use of the mobile app, PulsePoint, which allows residents to respond quickly to provide potentially life-saving aid to persons experiencing sudden cardiac arrest in public spaces.

The Corporate Community Partner Award recognized United Iowa Financial for their financial support of local education through the Support Our Schools Fund, founded by United Iowa Financial, which addresses student needs that create obstacles to attendance, self-esteem, and academic success. United Iowa Financial also stepped up during the coronavirus pandemic to make a \$10,000 grant to fund a utility trailer for the Johnson County Emergency Response Team. United Iowa Financial Partner, Eli Wynes stated, “At United Iowa Financial, one of our core principles is ‘Community.’ We encourage our staff to volunteer, serve on boards of directors for local organizations, and we give back together through volunteering and making grants as a team. We were honored to receive this recognition for our commitment to community.”

The Community Convener Award recognized the City of Iowa City Office of Equity and Human Rights for their exceptional work in educating our community on diversity, equity, and access best practices. They share monthly e-newsletters, host frequent trainings and professional development opportunities, and administer Racial Equity and Social Justice Grants to organizations doing good work in our communities.

Finally, the Community Catalyst Award highlighted the work of Dr. Pete Wallace, a long-time friend of the Community Foundation and partner to many, for his work with the Iowa City Healthy Kids School-Based Clinics. Dr. Wallace supports the Healthy Kids Clinics by spreading awareness and advocacy for the good work the clinics do to support children’s healthcare in our community. Dr. Wallace is also an avid philanthropist and fundraiser for the Clinics, assisting in their annual fundraising campaigns and garnering financial support to help sustain the clinics. Dr. Wallace is a retired healthcare provider and has dedicated his life to improving access to healthcare for all.

Congratulations to our four award recipients for their incredible philanthropic work and for their part in making Johnson County the very best place to live, give, grow, work, and play!



“At United Iowa Financial, one of our core principles is ‘Community.’ We encourage our staff to volunteer, serve on boards of directors for local organizations, and we give back together through volunteering and making grants as a team. We were honored to receive this recognition for our commitment to community.”

ELI WYNES, UNITED IOWA FINANCIAL



**CFJC Has Record-Breaking Year, Granting Over \$3 Million**

This year, the Community Foundation made history with a record-breaking \$3,269,169 in grants awarded to nonprofit organizations. These grants are a combination of contributions recommended by our donors from their funds held at the Community Foundation, grants made during our competitive grant cycle, and awards directed by the CFJC Board of Directors for specific community initiatives. Throughout the year, donors work one-on-one with CFJC staff to recommend grants to organizations and causes that matter most to them. This personalized process is made even more simple with the use of our new Grants Catalog – an online resource for donors to view nonprofit needs and make grants directly to those requests. During the competitive grant cycle this year we were proud to award 62 grants totaling \$365,217 to local nonprofit organizations. These grants were made in partnership with 27 partner funders, including 26 donor advised funds and the 5224GOOD Giving Circle. Additionally, our Board of Directors made grants to community initiatives which support residents countywide. The CFJC is proud to be growing in our impact and look forward to continuing to support philanthropy in Johnson County.



## 72 Organizations Participate in the Second Annual Johnson County Great Give Day

One annual event that particularly highlights partnership in our community is Johnson County Great Give Day. Johnson County Great Give Day is a collective day of giving where donors are encouraged to learn more about new-to-them nonprofit organizations, the work of the nonprofit sector in Johnson County, and make a gift to support philanthropy in Johnson County. In its second year, Johnson County Great Give Day raised \$83,787 for our nonprofit community. Over 70 organizations participated in the day, sharing their own missions and the larger impact of the sector in our community. Johnson County Great Give Day is powered by the Community Foundation of Johnson County but is a celebration of the work of nonprofits and donors across the county.

## Coralville Community Fund Supports Nine Projects through Local Grantmaking

The Coralville Community Fund, led by a committee of local community leaders, awarded \$23,500 in grants to nine local nonprofit organizations during their 2024 Coralville Community Fund Grant Cycle. The committee oversees the recommendation of grants from the Coralville Community Fund, an endowed fund held at the Community Foundation of Johnson County. The fund supports nonprofit organizations and charitable projects which benefit the residents of Coralville. This year's grant award recipients were:

- **Antelope Lending Library**  
Bookmobile Service at the Coralville Food Pantry
- **ChildServe**  
Autism Childcare Program
- **City of Coralville Parks & Recreation**  
Trail Benches for Clear Creek Greenbelt
- **Coralville Asian Festival**  
2024 Coralville Asian Festival
- **Coralville Community Food Pantry**  
"More Than A Pantry" Building Campaign
- **Hawkeye Area Council - Scouts of America**  
Scoutreach
- **Healthy Kids School Based Clinics**  
Furnishing the Northwest Junior High Clinic
- **Johnson County Historical Society**  
They Walked to Zion: the Mormon Handcart Trek of 1856-1857
- **Table to Table**  
Local Produce Recovery & Distribution

The Coralville Community Fund has been active since 2006 - helping to make Coralville a vibrant, thriving community where neighbors support neighbors. Gifts made to the fund are eligible for the Endow Iowa 25% Tax Credit Program.



## Brewing Up a Special Partnership

The Community Foundation of Johnson County is proud to hold the North Liberty Centennial Park Next Stage Campaign's Charitable Giving Fund. This fund was created to receive charitable donations of any amount to support the capital campaign for North Liberty's Next Stage Centennial Park Project. Donations to the fund support the park's renovations and future community events held in Centennial Park. In January 2024, a new partnership with Field Day Brewing allowed community members to contribute to the project in a new way - through (responsible) beer consumption! The City of North Liberty and Community Foundation of Johnson County partnered with Field Day Brewing to release a special "Centennial Park Pilsner." For every pint in the taproom or 4-pack purchased to-go, Field Day will donate \$1 to Building North Liberty's Next Stage Campaign, with the goal of reaching \$50,000. Centennial Park Pilsner is a contemporary American pilsner dry-hopped with Centennial hops. "We wanted to brew something special for the park," said Alec Travis with Field Day Brewing, "so we brewed this beer to have lemon, melon, and floral notes. It's crushable year-round, and especially on hot summer days when you want the beer to go down easy." The pilsner is available at Field Day Brewing and is expected to be available at local events and other establishments throughout 2024. Patrons can see progress toward the \$50,000 goal on an oversized tracker installed in the brewery. "When we heard about the Centennial Park project, we knew there was a space for us to be helpful as the home for the campaign fund," said Community Foundation of Johnson County President and CEO Shelly Maharry. "We love creativity and Field Day has created such a fun avenue for people to give back through this partnership with the City of North Liberty."

"The Community Conversation was a way for our organizations to uplift the important issue of affordable housing and share our work with the community. We were thrilled the Community Foundation chose affordable housing as the first Community Conversation topic, as we feel it is an important issue our community is facing. We are proud of the partnerships between the organizations represented at the event and many more who are working together to address the complex issue of affordable housing in our community."

JESSICA ANDINO,  
JOHNSON COUNTY AFFORDABLE HOUSING COALITION

## Community Conversation Lifts Up the Work of Nine Partner Organizations Addressing Affordable Housing In Johnson County

In June 2024, the Community Foundation of Johnson County hosted a Community Conversation on Affordable Housing. This free community event offered community members a glimpse into the work of nine partner organizations who focus their efforts on affordable housing in our community. The event started with a presentation from Ellen McCabe of the Housing Trust Fund of Johnson County who gave an overview of the current state of housing in our county. After Ellen set the stage with her presentation, a panel of local experts from The Housing Fellowship, Shelter House, Iowa Valley Habitat for Humanity, Houses Into Homes, Iowa City Catholic Worker, the Iowa City Community School District, and Open Heartland discussed their current work, successes, and challenges, which was moderated by Jessica Andino of the Johnson County Affordable Housing Coalition. The evening ended with Q&A from the audience, kick-starting an engaging conversation on housing in our community. "The Community Conversation was a way for our organizations to uplift the important issue of affordable housing and share our work with the community. We were thrilled the Community Foundation chose affordable housing as the first Community Conversation topic, as we feel it is an important issue our community is facing," said Jessica Andino with the Johnson County Affordable Housing Coalition. "We are proud of the partnerships between the organizations represented at the event and many more who are working together to address the complex issue of affordable housing in our community." This learning session was the first in a new series of Community Conversations hosted by the Community Foundation to convene our community on a variety of important topics.

# Partnership for Placemaking

Building North Liberty's Next Stage, the Centennial Park development project, is a community-wide initiative that, when complete, will draw inspiring arts and cultural events, big-name artists, and tourists to the Corridor. It will also provide a new venue for nonprofit events, family gatherings, and community events which will boost placemaking in North Liberty and the Corridor. The Community Foundation has been part of the campaign from the beginning, holding the fund for community gifts to support the project. This year, the Board of Directors of the CFJC made an additional investment in the community by giving a \$50,000 grant to the Centennial Park Project. This grant was not only substantial on its own, but was able to be leveraged to help obtain over \$1 million in additional gifts from other local funders.

"North Liberty's tagline is 'connected to what matters,' and connection is at the forefront of the Community Foundation's mission. It was an easy decision to establish a charitable giving fund at the CFJC to accept private donations for this project. This grant from their Board of Directors strengthens our partnership and has been of great value to show the community's support for the project."

CHRIS HOFFMAN, NORTH LIBERTY MAYOR

"North Liberty's tagline is 'connected to what matters,' and connection is at the forefront of the Community Foundation's mission," said North Liberty Mayor Chris Hoffman. "It was an easy decision to establish a charitable giving fund at the CFJC to accept private donations for this project. This grant from their Board of Directors strengthens our partnership and has been of great value to show the community's support for the project." We look forward to the impact this re-imagined space will have on our community for years to come!





# CFJC Partnership Helps Big Brothers Big Sisters of Johnson County Continue to Serve Families

In October 2023, the Johnson County Extension Council unexpectedly voted to disaffiliate with Big Brothers Big Sisters of Johnson County (BBBS) after 47 years of partnership. The organization faced significant financial and logistical challenges as they worked to transition into an independent, 501(c)3 nonprofit organization. Big Brothers Big Sisters of Johnson County is part of a national program created in 1904 to provide youth mentoring services through matching adult volunteers with children and creating opportunities for professionally supported one-on-one mentoring services. The program has been serving the Johnson County area for 47 years and currently serves over 300 families.

In an effort to support this long-standing local program which provides unique resources to these 300 families in our community, the Community Foundation of Johnson County provided a temporary fiscal sponsorship to allow BBBS to maintain continuity of their programming while BBBS worked to obtain their own 501(c)3 status. The Community Foundation stepped in and provided this service to Big Brothers Big Sisters of Johnson County to ensure their operations could continue until their full nonprofit status was resumed. The CFJC provided administration of charitable contributions, ensuring donors still had access to eligible tax-exemptions and secure donation processing.

“The partnership with the CFJC allowed us to continue to make an impact on the families we serve, maintaining consistency and stability for our clients during a time of such uncertainty for the organization. Because of our partnership with the CFJC, we had security and peace-of-mind for our staff, donors, volunteers, and clients until we were able to get our own 501(c)3 status and resume operations as normal,” stated Daleta Thurness, Executive Director of Big Brothers Big Sisters of Johnson County.

The Community Foundation of Johnson County does not typically provide this type of service to organizations, but due to extreme circumstances in this case and its temporary nature, we were glad to be able to provide this support to the Big Brothers Big Sisters staff and board as well as the 300 local families they serve.

## Supporting Nonprofit Staff through Free Professional Development

Each year, the Johnson County Nonprofit Alliance, powered by the Community Foundation of Johnson County, hosts free professional development for nonprofit professionals. These sessions draw on the expertise of local leaders to share their successes and challenges in a webinar format. This year the CFJC hosted sessions on a variety of topics including: accessibility of space and services; extending programming outside of your organization’s walls; making your organization more energy efficient; and fundraising tools and tricks. The sessions are free and open to the public, and provide a space for professional development, networking, and partnership building. These free Education Sessions are one of many resources available to local nonprofits through the Johnson County Nonprofit Alliance. Peer groups, a book club, and online tools such as a community calendar, career center, and resource hub are available as well. The Community Foundation is proud to power the Johnson County Nonprofit Alliance to ensure our nonprofit sector continues to collaborate, partner, and thrive.



## Partner with the CFJC to Support Local Nonprofit Needs

At the Community Celebration in November 2023, the Community Foundation announced the launch of a new community donor giving tool — the CFJC Giving Catalog. The CFJC Giving Catalog is a new donor giving tool on our website which facilitates crowdfunding for current local nonprofit needs. This resource is designed to assist donors in finding nonprofit requests that resonate with their charitable giving interests and goals. The tool allows nonprofit organizations to request funding for projects of up to \$10,000 and our community to work together to fund those requests. Gifts of any amount are beneficial, as these gifts pool together to make a larger impact for nonprofits in our community.

Through the Giving Catalog, donors can give support to a list of specific funding requests with just a few clicks! Explore the current requests here:



## We Make Giving Easy

The Community Foundation of Johnson County accepts a wide variety of assets to assist you with your charitable giving. You can give to one of our existing funds or start a fund of your own.

- CASH
- SECURITIES
- GRAIN
- REAL ESTATE
- PERSONAL PROPERTY
- IRA ROLLOVER
- CHARITABLE GIFT ANNUITY
- LIFE INSURANCE
- BUSINESS INTERESTS
- RETIREMENT PLAN ASSETS

## Thank You

Our work would not be possible without the support of our donors, volunteers, community partners, nonprofit organizations, and friends. Thank you to all who lift up philanthropy in our community and help us to connect communities who care with causes that matter to support sustainable change. TOGETHER we make Johnson County the very best place to live, give, grow, learn, and play! Thank you.

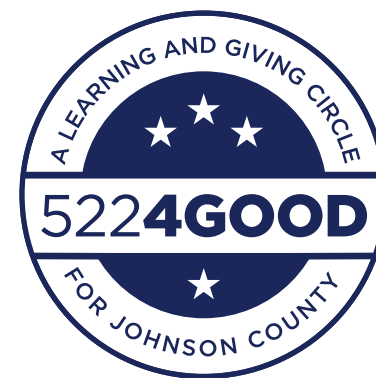


“The partnership with the CFJC allowed us to continue to make an impact on the families we serve, maintaining consistency and stability for our clients during a time of such uncertainty for the organization. Because of our partnership with the CFJC, we had security and peace-of-mind for our staff, donors, volunteers, and clients until we were able to get our own 501(c)3 status and resume operations as normal.”

DALETA THURNESS, EXECUTIVE DIRECTOR OF BIG BROTHERS BIG SISTERS OF JOHNSON COUNTY

## Partnerships Support Local Grantmaking

On a Monday in May, the Brown Deer Golf Course in Coralville was filled with golfers readying their clubs for a day on the course to raise funds for the Community Impact Grantmaking Fund held at the CFJC. The Community Impact Grantmaking Fund provides financial support for nonprofit organizations across the county. For many years, golfers, corporate sponsors, and community members have come together for the Tee Off for Philanthropy, Team Up for Community Golf Outing. This year, the Golf Outing raised over \$20,000 for the Community Impact Fund which will be used to support grant requests in the Spring 2025 Capacity Building Grants Cycle. These grants, which are open to any 501(c)3 nonprofit organization serving Johnson County, will support the operations, growth, and sustainability of local nonprofit organizations, especially new, grassroots, and BIPOC-led organizations. We are grateful to the golfers and sponsors who have partnered with us to support nonprofits in our community.



## Learn and Give through 5224GOOD

5224GOOD is a learning and giving circle dedicated to educating their members about philanthropy and community needs in Johnson County through social and networking opportunities. Each year, the 5224GOOD membership chooses a focus area and learns about organizations working on that issue in our community then makes grants to support their work! Thanks to the 5224GOOD membership for their continued support of philanthropy in our community. The CFJC is proud to be 5224GOOD’s fiscal sponsor.





# Community Foundation of Johnson County



The Community Foundation of Johnson County is committed to excellence and accountability as exceptional stewards of charitable resources in our community. The CFJC is accredited by the National Standards for U.S. Community Foundations™. This accreditation program affirms we have met or exceeded the most rigorous standards of philanthropic excellence. To receive accreditation, we submitted our policies and procedures to a meticulous review of 26 National Standards in the six key areas of: community foundation operations, board governance, donor services, investment management, grantmaking, and administration.



Excellence. Accountability. Impact.™



501 12th Avenue, Suite 102  
Coralville, Iowa 52241

[www.cfjc.org](http://www.cfjc.org)  
[info@cfjc.org](mailto:info@cfjc.org)  
(319) 337-0483



The Community Foundation of Johnson County is the 501(c)3 tax exempt public grantmaking partner of choice for individuals, families, and businesses who make both immediate and long-lasting charitable gifts. By giving to and through the Community Foundation, donors can support a wide variety of causes that matter most to them. Donors may give to one of the 296 existing funds or start one of their own. Gifts to an endowment fund at the Community Foundation may qualify for a 25% Endow Iowa Tax Credit. We are governed by a board of community experts and provide a fully-vetted, tax efficient method for connecting those who care with causes that matter to support sustainable change.