



Community Foundation of Johnson County

**GIVING CATALOG:
NONPROFIT ALLIANCE
EDUCATION SESSION**

JANUARY 2025

Zoom Reminders:

- Please mute yourself when not speaking to reduce background noise
- Feel free to use the chat function
- Set your view to 'Speaker' rather than 'Gallery'

THANK YOU!

AGENDA

- Welcome & Introductions
- What is the Giving Catalog?
- How to Use the Giving Catalog
 - Timeline/Grant Cycles
 - How to Make a Request
 - Updates to the Giving Catalog
- FAQs
- Q&A

INTRODUCTIONS



Ellie Moore

*VP of Community Impact
& Outreach*

In the chat...

- Name
- Organization you represent
- A book or movie you recommend

WHAT IS THE GIVING CATALOG?

- Online Donor Giving Tool
- Donor Awareness Tool
- Collective Impact
- Year-Round Giving
- Sharing Nonprofit/Community Needs

The screenshot shows the website's navigation bar with buttons for 'MYFUND LOG IN', 'GRANTS CATALOG', 'DONATE TO A FUND', and a 'SEARCH' button with a magnifying glass icon and a Facebook icon. Below the navigation bar is the Community Foundation of Johnson County logo and a menu with links for 'About your Foundation', 'Giving', 'Granting', 'Our Funds', 'News & Events', and 'Nonprofit Alliance'. The main content area features a large banner with the text 'Giving Catalog' and 'Learn about and make a gift to a current local nonprofit need with just a few clicks!' followed by a 'Learn more here!' button. Below the banner are three columns: 'DONORS' (with the subtext 'We help our donors find unique and'), 'COMMUNITY' (with the subtext 'We serve as a community catalyst and'), and 'NONPROFITS' (with the subtext 'We strengthen our community's nonprofit').

TIMELINES/CYCLES

- Nonprofits can add a request anytime during the cycle & gifts can be made anytime during the cycle
- Cycles will run from January – June and July – December
- Requests will be up to \$2,500*, but gifts of ANY amount are beneficial

**Updated maximum request amount*



MAKING A REQUEST

- One request per organization, per cycle
- \$2,500 Max. Request
- Program Support Requests Only
- Request through an Online Form

[Donate To A Fund](#) [Giving Catalog](#)

Donate towards grant request



The Iowa Children's Museum
Playing to Learn in the Sandbox!

Grant Request 9,000.00

Unfunded Amount 8,990.00

Donation Amount

Additional Notes

Tribute Information (optional)

Search Existing
Tributes

Other Tribute

[Add To Cart](#)

MYFUND LOG IN

DONATE TO A FUND

SEARCH



About your Foundation

Giving

Grantmaking

Our Funds

News & Events

Nonprofit Alliance

Dropdown Menu
"Giving Catalog"



YOUR TRUSTED LEADER IN PHILANTHROPY

LEARN MORE

DONORS

We assist our donors in finding tax-efficient, unique, and meaningful ways to support the causes and communities they care about.

COMMUNITY

We serve as a community catalyst and connector to address our county's most pressing needs.

NONPROFITS

We are a champion for our community's nonprofit organizations by building endowments and providing financial and professional resources.

ACCESSING THE GIVING CATALOG



About your
Foundation

Giving

Grantmaking

Our Funds

News &
Events

Nonprofit Alliance

GIVING CATALOG

[Home](#) > [Giving Catalog](#)

GIVING CATALOG

The CFJC Giving Catalog is a NEW donor giving tool on our website which facilitates crowd funding for current local nonprofit needs. This resource is designed to assist donors in finding nonprofit requests that resonate with their charitable giving. The tool allows nonprofit organizations to request funding for projects of up to \$2,500 and our community to work together to fund those requests. Gifts of *any* amount are beneficial, as these gifts will pool together to make a larger impact for nonprofits in our community. Through the Giving Catalog, donors can give support to a list of specific funding requests with just a few clicks! *Please note, gifts made through the Giving Catalog are not being made to endowment funds and thus do not qualify for the Endow Iowa Tax Credit Program.*

[GIVING CATALOG](#)

LEARN MORE

Click the link below to watch a recorded Information Session from Community Foundation staff about the Giving Catalog. The video walks through how the Giving Catalog works, how to make a gift, and answers questions you may have! Please note, the maximum request amount has changed to \$2,500. If you have additional questions about the Giving Catalog, please email Anne at anne@cfjc.org or give us a call at (319) 337-0483.

WELCOME TO THE CFJC GIVING CATALOG!



Making a gift through the CFJC Giving Catalog supports the current needs of our local nonprofit partners – we appreciate your generosity!



ACCESSING THE GIVING CATALOG



NONPROFIT ORGANIZATIONS: HOW TO REQUEST FUNDING

501(c)3 nonprofit organizations who are located in or significantly serving Johnson County (Iowa) are eligible to request a project for funding through the Giving Catalog. Organizations can only list one request in the Giving Catalog per cycle, which will be a 6-month period (July-December and January-June). Requests should be project-based, a maximum of \$10,000, and monies raised will be awarded to the organization when the request is fully funded, or at the conclusion of the 6-month cycle. Please note, requesting a project does not automatically add it to the listing, CFJC staff will review all requests prior to their addition to the Catalog. If you have any questions regarding the process or your request, please email Ellie@cfjc.org or call Ellie Moore at (319) 337-0483.

Please join Community Foundation staff for an Info Session about the Giving Catalog on **November 9th at 12pm**. We will walk through how to request funds, best practices for using the tool, timelines for giving, and answer your questions about this new resource!

NONPROFIT INFO SESSION – RSVP



MAKE A REQUEST



ONLINE REQUEST FORM

NONPROFIT GIVING GUIDE REQUEST FORM

[Home](#) > [Nonprofit Giving Guide Request Form](#)

GIVING CATALOG NONPROFIT REQUEST FORM

Organization *(Required)*

Organization EIN *(Required)*

Organization Website *(Required)*

Phone *(Required)*

10 digits – with area code

Contact Name *(Required)*

First

Last

ONLINE REQUEST FORM

Email *(Required)*

Enter Email

Confirm Email

Project Name *(Required)*

Under 250 Characters

Amount Requested *(Required)*

Max. \$2,500

Please enter a number less than or equal to **2500**.

Short Project Description *(Required)*

This will be on the website for donor's to read and connect with. Please describe what the funds will be used for, what impact gifts will have, and any storytelling for why it is important to give to this project. 1,000 Character Max.

ONLINE REQUEST FORM

Logo or Photo *(Required)*

Organization Logo or Project Photo – JPG – Square if possible!

Choose File No file chosen

Accepted file types: jpg, png, Max. file size: 5 MB.

SUBMIT



ONLINE REQUEST FORM

Education



The Iowa Children's Museum

Playing to Learn in the Sandbox!

One needn't spend more than a few minutes inside The Iowa Children's Museum (The ICM) to recognize the dynamic, immersive artistry that leads to profound learning and life-changing connections for our community's kids and their families. Over the past quarter century, The ICM has invested thousands of hours and millions of dollars into exhibits and programs to ensure that this essential resource is ever-evolving to meet the needs of children. Your contribution today will go toward the purchase of an augmented reality sandbox that will help to complete one of The ICM's newest and most innovative exhibits, Lights Out. This room already features a variety of unique educational games and sensory experiences that make it one of the museum's most sought-after destinations. But the new sandbox will offer a highly engaging, hands-on way to teach children important concepts about geography, topography, water and other aspects of our environment, all while being creative and having fun.

Learn more about this organization at theicm.org

Requested
9,000.00

Funded
10.00

Donate

BEST PRACTICES

- Make a direct ask
- Create urgency
- Keep it short!
- Tell the story/impact
 - Remember donors may make donations based on these descriptions through other means
- Supplement your fundraising efforts
- SHARE THE LINK!
- Steward the gifts

UPDATES TO THE GIVING CATALOG

- Maximum Request Amount: \$2,500
- Giving through the Catalog:
 - 29 Grants Made to Nonprofit Organizations
 - \$11,744 in Donations to Nonprofits



FAQS

- Gifts through the Giving Catalog do not qualify for the Endow Iowa Tax Credit
- Gifts made will be granted directly to the nonprofit, not added to their endowment fund (unless the nonprofit specifies that)
- Donors will receive tax deduction information at time of gift & stewardship from the nonprofit at the close of the cycle
- The CFJC will not market/fundraise for a specific request, but will share the Catalog and raise awareness for ALL listed requests
- Cash/check gifts will be uploaded to the website tool to show the accurate funding amount for requests
- Requests cannot be 'over'-funded, but the CFJC can facilitate additional gifts through a separate process

CURRENT & UPCOMING GRANT OPPORTUNITIES

- Underestimated Small Business Grants
 - Supports businesses disproportionately impacted by the COVID-19 pandemic and those located in qualified census tracts.
 - January 1-31
 - Maximum request: \$20,000
- Coldren Fund for Seniors Grants
 - Supports projects/programs that assist adults 65+ of limited income.
 - Feb. 28-Mar. 21
 - Maximum request: \$5,000
- Coralville Community Fund Grants
 - Supports charitable programs/projects which benefit the residents of Coralville.
 - March 1-24
 - Maximum request: \$10,000

Giving Catalog | January – June | Maximum request: \$2,500



Stanley Center Livable Communities Program, 2022 Grant



Coralville
Community Fund

Community Foundation
of Johnson County



**BOOK CLUB:
POPCORN & PAGES**
THE LIFE OF MADAM C.J. WALKER

DISCUSSION EVENT

Tuesday,
February 4th

9-10:30am

Theater 3,
FilmScene at the
Chauncey

LEARN MORE

www.cfjc.org/book-club

**JOIN US ON
FEBRUARY 4TH
AT FILMSCENE!**



**JOHNSON COUNTY
NONPROFIT ALLIANCE**

Powered by the
Community Foundation
of Johnson County



QUESTIONS?

ELLIE MOORE

ELLIE@CFJC.ORG

(319) 337-0483