



A VALUABLE COMMUNITY ASSET

Since 2017, TRAIL of Johnson County has supported independent aging by helping older adults live safely without isolation in the places they call home. Today, we are a thriving nonprofit and valuable community asset thanks to our members, volunteers, staff, donors, and the community.



GRATEFUL MEMBERS

250+ members

throughout Johnson County

Free or reduced-rate memberships

available to low-income persons

Volunteers fulfill 1,200+

service requests per year

Monthly social/educational activities

introduce new friends, combat loneliness

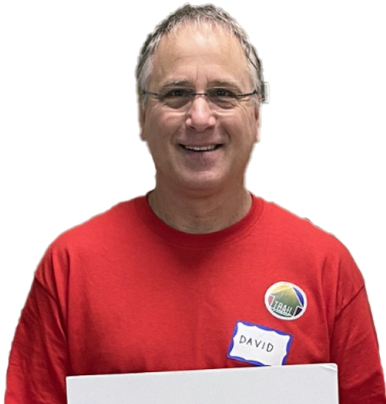
“I’m not sure what I would have done without TRAIL. When I tell my friends in other cities about TRAIL, they cannot believe it and wish they could find something this wonderful for themselves.”

Aggie Perdue
Member since 2022



ACTIVE VOLUNTEERS

More than
90 dedicated
volunteers



Transportation, daily phone check-in, home help, health care services navigation and advocacy, and tech help are among **TRAIL's volunteer services.**

Life Transition volunteers counsel members facing a decline in health, family crisis, change in living situation, or a wish to plan for future caretaking needs.

155 percent growth in average monthly volunteer requests since 2017; our members appreciate and rely on TRAIL volunteers!

“With TRAIL, you know you are helping someone with practical everyday needs. The fun part is the variety of requests and making new friends and acquaintances.”

David Keeley, Volunteer since 2018

GENEROUS DONORS

Contributions from individuals, businesses, and other organizations are essential to TRAIL's future growth and vitality.



- **Gifts and grants** make up more than 65 percent of TRAIL's income.
- More than 50 local business and other organizations have helped support TRAIL with **monetary and in-kind gifts**, including Johnson County and the cities of Iowa City and Coralville.
- Gifts to our **Annual Fund Campaign** from TRAIL members, volunteers, and other friends support member benefits, such as communications and educational events; fund new initiatives; and help underwrite our Supported Membership Program for low-income seniors.

COMMUNITY SERVICE

TRAIL is a key member of a coalition of Johnson County community organizations that supports healthy aging, hosting and helping with community-wide efforts.



- TRAIL holds annual public events, such as its popular Life Planning seminar series, to **encourage community conversations** about the challenges of aging.
- TRAIL **partners with local organizations** such as Johnson County Livable Community and the Iowa City Senior Center to promote senior-focused services and opportunities.
- TRAIL also publishes and distributes the **Johnson County Senior Housing and Services Guide** and draws hundreds of participants to its Senior Housing & Services Fair.

TRAIL is proud of its accomplishments over the last eight years, and grateful to all those who've enabled us to help our members lead healthier and more independent lives. But as Johnson County's population ages, we know the need for TRAIL's services is increasing.

You can help TRAIL expand its capacity, recruit more volunteers, serve more members, and raise the quality of life for older adults throughout Johnson County. Contact us today to learn more. **Thank you!**